

NEWSRELEASE

Revenue/Productivity Program Enhanced with New Fixed Income Capability

Toronto, Canada – March 18, 2004 – PriceMetrix has unveiled a significant upgrade in its Revenue/Productivity Program. With development finished and testing in the final stages, the Company will be rolling out its new Fixed Income module in May and June. Initial user feedback has been positive, citing both the tremendous benefit this capacity will offer – and PriceMetrix' commitment to the continuous evolution and development of our Program.

This enhancement also represents the release of the PriceMetrix Brokerage Revenue Productivity Platform 5.0, a new version that offers a number of additional user enhancements and improved functionality.

About PriceMetrix

PriceMetrix is exclusively focused on assisting retail brokerage firms grow their assets and revenues by assisting individual FCs to become better "CEOs" of their business. Our Platform & Program is a combination of **Reports** (*market & business intelligence*), **Tools** (*on-line calculators, case studies, etc.*), **People** (*client management team*), and **Campaigns** (*customized to meet individual firms' goals*) that enable advisors and management to proactively evaluate their businesses and business lines.

PriceMetrix Platform & Program clients experience increases in fee-based assets, assets per FC, assets per household and increases in pricing across all product lines.

PriceMetrix is based in Toronto, Canada and services a growing North American client base. Visit us at www.pricemetrix.com