

NEWSRELEASE

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PriceMetrix Recognized in Top 250 ICT Companies Listing in 2010 Branham300

Toronto, Ontario, April 1, 2010 – PriceMetrix has been recognized as one of the Top 250 Information and Communication Technology (ICT) Companies in the 2010 Branham300 rankings.

According to Doug Trott, President and CEO of PriceMetrix, “This milestone is an acknowledgement of PriceMetrix vision to be the recognized first choice in delivering systematic and scalable practice management solutions for wealth management service providers. Our patented technology and experience in applying analytical rigor has enabled us to help our clients achieve measurable revenue improvements. As a result, PriceMetrix has realized significant growth over the past decade”.

About the Branham300

Entering its 17th year, the Branham300 highlights the top Canadian and Multinational ICT companies operating in Canada and is widely considered to be a leading source of intelligence on Canada's ICT industry. The Branham300 list consists of the following major categories, ranked by revenue:

- Top 250 Canadian ICT Companies
- Top 25 ICT Multinational Companies operating in Canada
- Top 25 Up and Comer ICT Companies (category ranked on innovation/not revenue)

The Branham300 is published annually in the April/May issue of Backbone Magazine, as well as on the Branham300 website, www.branham300.com.

“Given the tumultuous economic conditions we have experienced over the past 18 months, PriceMetrix has achieved outstanding performance as evidenced by a 23% growth rate from 2008 to 2009” said Wayne Gudbranson, Branham’s President and CEO of the Branham Group.

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About PriceMetrix:

PriceMetrix is dedicated to delivering solutions that enhance the overall business results of retail wealth management firms by helping financial advisors, mid-level managers, and senior management become better 'CEOs' of their business. With 10 years of experience, we are the leader in delivering systematic and scalable practice management to retail wealth management firms and their financial advisors.

Our comprehensive understanding and experience inspired the development of award-winning, patented technology in the ValueOne™ Program. CommissionCheck™, the newest practice management innovation from PriceMetrix, is designed to help retail wealth management firms and their financial advisors increase productivity and revenue.

Founded in 2000, PriceMetrix has its principal place of business in Toronto, Ontario, and services a notable range of clients within Canada and the United States.